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Why China?



17% of global market cap* 19% of global GDP by purchasing power 2.5% allocation in global funds** 13% of big winners† ByteDance CATL 宁德时代

NIO

Source: McKinsey Global Institute.

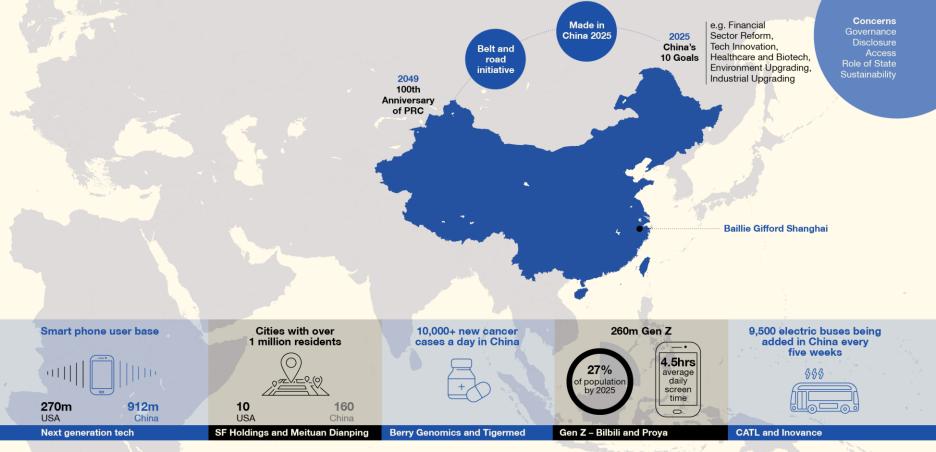
Calculated weighing national GDP by each nation's geographic centre of gravity; a line drawn from the centre of the earth through the economic centre of gravity locates it on the earth's surface.

Source: MSCI 'China and the future of equity allocation' published in June 2019, FactSet, Worldscope. *In MSCI investable indices. **Market capitalisation weight in China %.

Tencent 腾讯

 † Stocks delivering 15% p.a. or better on average for the 5 years to end 2020. US dollars. Based on a global universe filtered by 5 year cumulative return. Data includes secondary listings.

Logos courtesy of relevant companies.



Sources: 1: Newzoo, Global Mobile Market Report, smartphone users in 2020. 2: World Population Review. 3: Biomedcentral. Cancer Communications, 'Current cancer situation in China: good or bad news from the 2018 Global Cancer Statistics?'. 4: Thenextweb.com: The new Chinese digital consumers your business needs to target, Ashley Dudarenok, published 12 November 2020. 5: World Economics Form article, Alex Gray, published 26 April 2018.

Chinese tech sector worth less than Amazon



Source: Bloomberg. US dollars. Data 30 September 2020 to 18 April 2022.

What are the issues – common prosperity

Regulation

Demographics

Geopolitics



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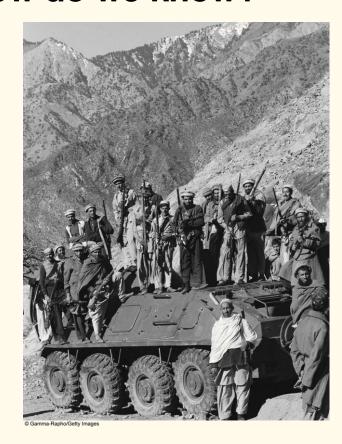
What does Xi want?

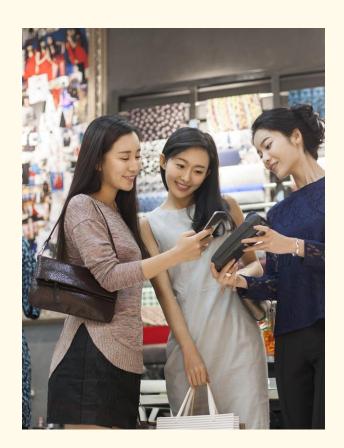


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How do we know?

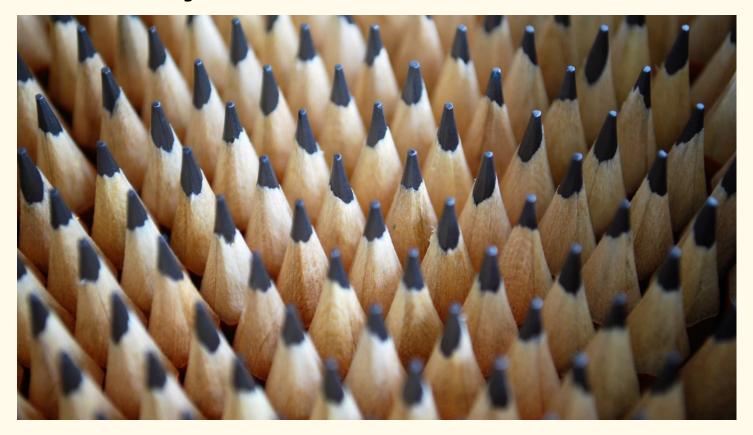




Xi is after...



...But it is not just economical, it is societal



How does that play out for investors?

Short term tough

Long term position

But must be selective













But be careful...

Education

Property

Healthcare



Align yourself with policy

Environment

Semiconductors

Advanced manufacturing



How do we invest?

larket cap	"Leaders"			"Challengers"			
>£50bn	Tencent ByteDance* Alibaba	8.6 China Merchants Bank6.1 Ping An Insurance5.7 JD.com	3.2 3.2 2.1				
46%	CATL	4.3 NetEase	1.8				
	Kweichow Moutai	4.1 Midea	1.7				
	Meituan	3.5 LONGi Green Energy Tech	1.1				
	KE Holdings	0.5		Li Ning	3.1	WuXi AppTec	
	Lufax Holding	0.5		Sunny Optical Technology	2.0	Huayu Auto Systems	
E10-50bn				Asymchem Laboratories	1.8	Bilibili	
				Zhejiang Sanhua Intelligent Controls	1.8	Yonyou	
32%				Shenzhen Inovance Technology	1.7	Weichai Power	
				Ping An Bank	1.7	Fuyao Glass Industry	
				BeiGene	1.6	Hangzhou Tigermed Consulting	
				Geely Automobile	1.6	Zijin Mining	
				ENN Energy	1.6	Yunnan Energy New Material	
				China Molybdenum	1.6	Luzhou Lao Jiao Company	
				Shenzhou International	1.5		
	Tencent Music Entertainment	0.4		SG Micro	1.7	Hangzhou Robam Appliances	
				Estun Automation	1.6	Sinocare	
				PROYA Cosmetics	1.4	Brilliance China Automotive	
<£10bn				Guangzhou Kingmed Diagnostics Group	1.4	Yifeng Pharmacy Chain	
				Kingdee International Software	1.3	BGI Genomics	
22%				Shenzhen Megmeet Electrical	1.3	Shandong Sinocera Functional Material	
				Glodon Company	1.0	Hutchison China MediTech Limited	
				Zai Lab	1.0	Hua Medicine	
				Kingsoft	0.9	Burning Rock Biotech	
				Topchoice Medical Investment	0.9	Berry Genomics	
				Minth Group	0.8	Dada Nexus	
				Pop Mart International	0.8	New Horizon Health	
				Medlive Technology	0.8	Yatsen	
				Beijing United Information Technology	0.8		

Source: Baillie Gifford & Co, FactSet. Bailie Gifford China Growth Trust. As at 31 December 2021, sterling. Totals may not sum due to rounding. Excludes cash. *Private company.

Conclusion

China is not easy, there are many headwinds

China's long term planning is however very positive

Sentiment is extremely short term and negative - an opportunity?

